

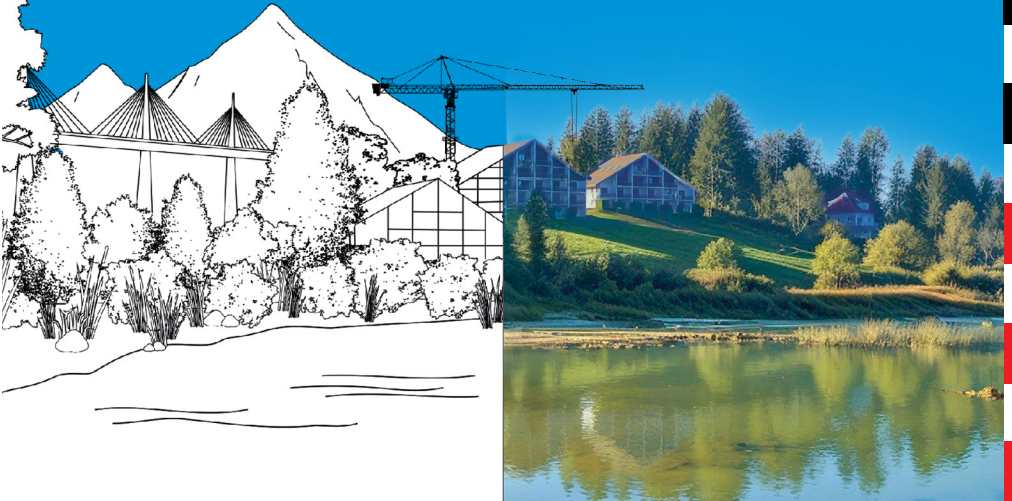
SEKOYA

TURNING INNOVATION INTO ACTION

THE WATER ENCOUNTERS

MARCH 24, 2026

MAISON.A VERSO, PARIS 8:30 AM-5 PM



Welcome to the Sekoya event!

Enjoy a day dedicated to water and aquatic ecosystem challenges a chance to discover, learn, exchange ideas, develop new approaches, and collaborate.

SEKOYA

THE ECOSYSTEM WHERE INNOVATION IS TURNED INTO ACTION

Sekoya, an industrial club created in 2017 that brings together players in the construction value chain, aims to **accelerate the identification and deployment of sustainable and innovative solutions in projects.**

Historically organized around a call for solutions, **Sekoya is undergoing a makeover in 2026** by presenting a renewed format for its innovation meetings. While retaining its DNA, this day **aims to break down barriers to improve sharing, enable the cross-fertilization of knowledge, and involve all construction, concession, and energy service professions.** The goal is to create even more opportunities for concrete action!

This year's theme focuses on **water and aquatic environments**, a multifaceted cross-cutting issue: both an essential resource for our industry and a necessary element for the balance of ecosystems.

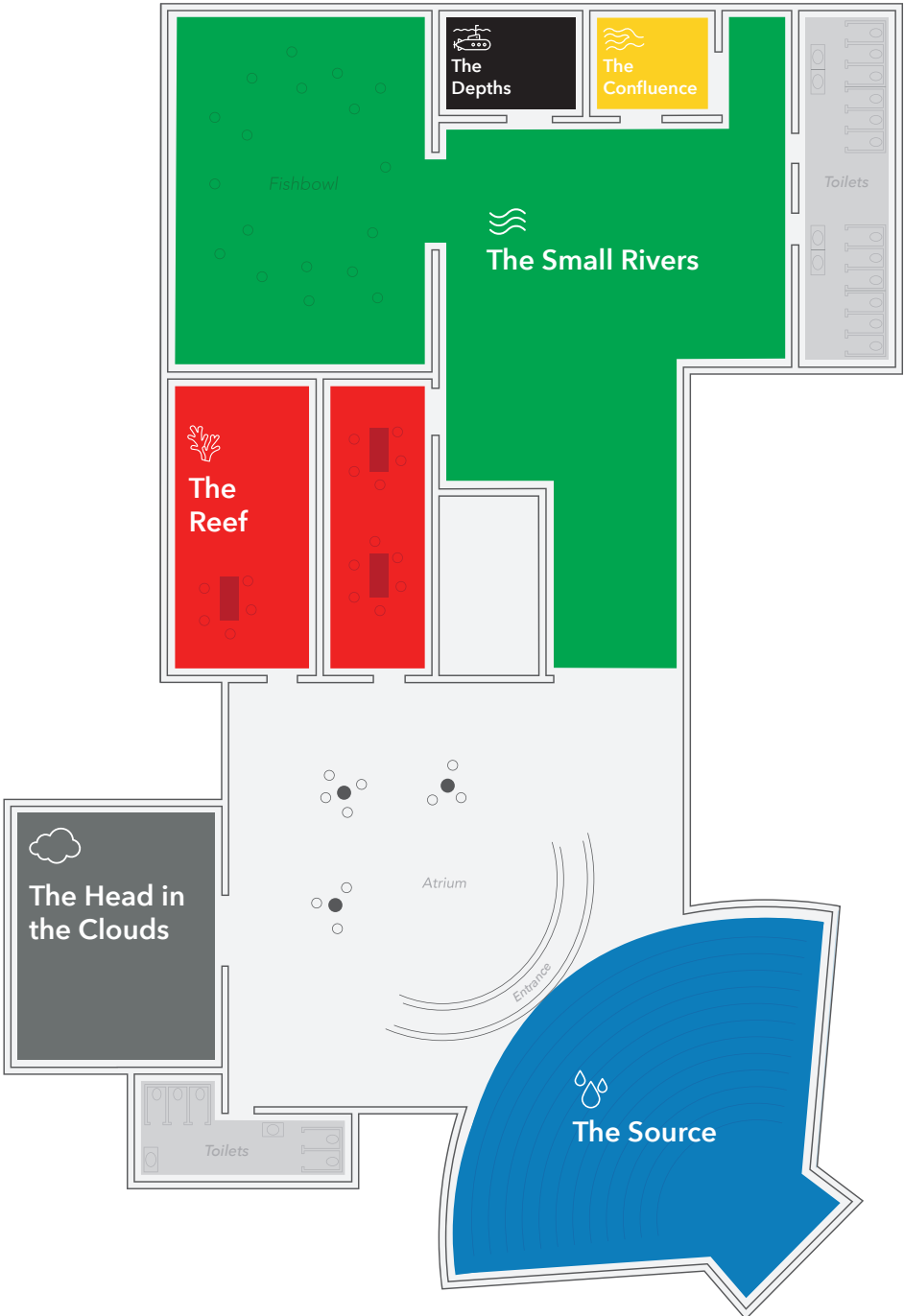
Quantity, quality, conservation, recycling, excess or scarcity, at all levels..., these are just some of the issues that will be addressed during this **day, which promises to be rich in discussion!**

Eiffage group

Eiffage is one of Europe's leading construction and concessions companies. The Group operates in eight complementary business lines: **construction, property development, urban development, roads, civil engineering, metallic construction, energy systems, and concessions.**

With a strong regional presence, Eiffage draws on the expertise of more than 85,000 employees in France and abroad to support its customers on a daily basis in their ecological transition challenges. The Group has an environmental strategy, organized around three pillars (**low carbon, circular economy, and biodiversity**), and that relies on innovation as an accelerator for its deployment.

SEKOYA



Space Overview

To help participants engage with the exhibition's key themes, the Sekoya event is organized into **six distinct spaces**:



The Source is a space for talks and panel discussions located in the auditorium. Here, visitors can listen to and learn from those committed to the sustainable management of water resources.



The Reef hosts several workshops (registration required) designed for discussion, learning, and collective reflection on future perspectives.



The Small Rivers bring together eleven companies presenting their projects and solutions for more sustainable water use in construction and industry.



The Head in the Clouds is a freely accessible exploration space. Books, posters, models, and other materials help visitors better understand and engage with the challenges and solutions related to water.



The Confluence is a meeting space (registration required). Throughout the day, different themes follow one another, allowing stakeholders working on similar issues to connect and exchange ideas.



The Depths are an immersive space where visitors can pause and dive into a sensory experience, reflecting on the importance of aquatic ecosystems.

Schedule



The Source

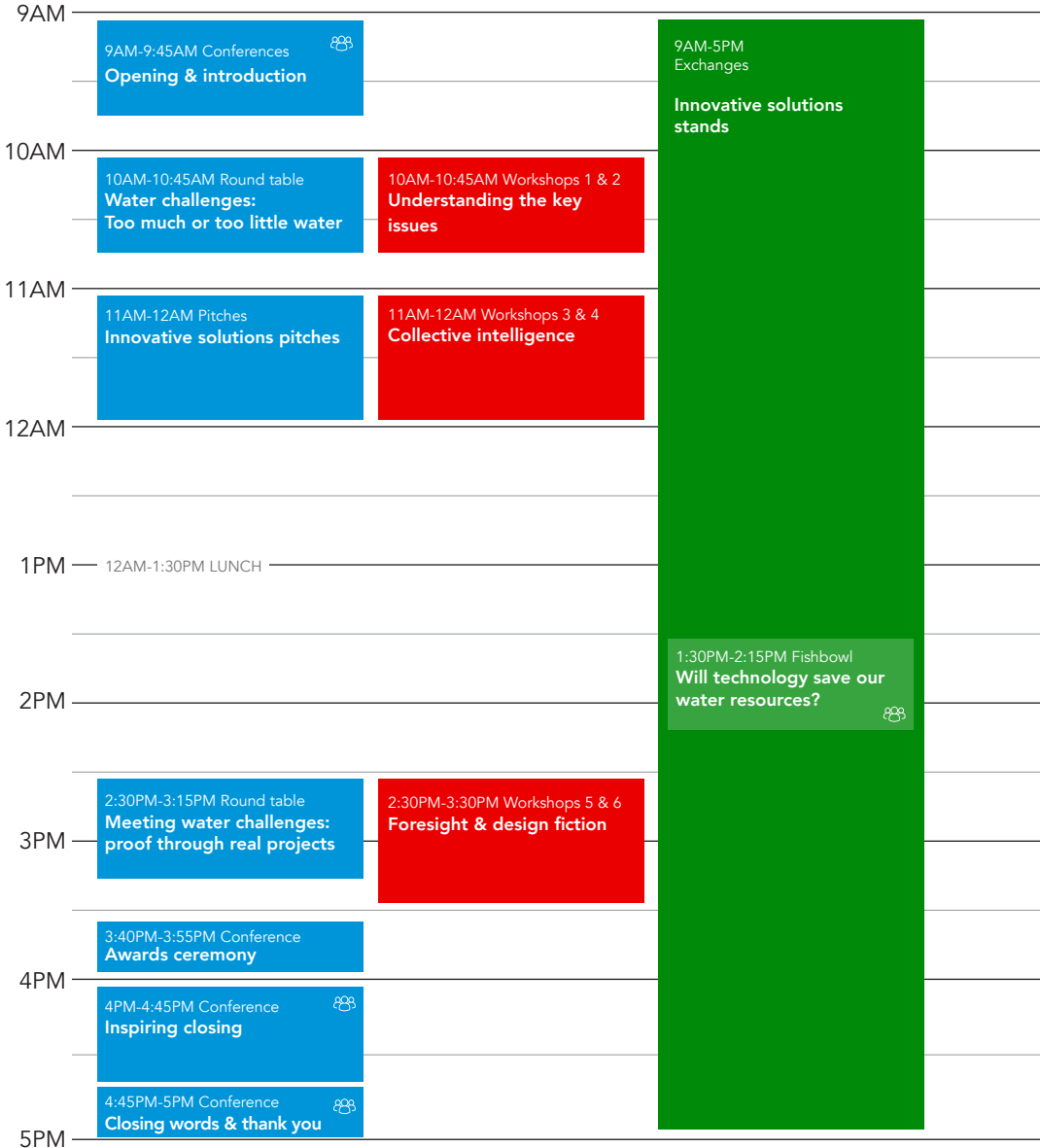


The Reef



The Small Rivers

THE EVENT OPENS AT 8:30 A.M. WITH A FRIENDLY BREAKFAST RECEPTION





The Head in the
Clouds



The Confluence



The Depths

9AM-5PM
Discovery & learning

Content exhibition

10AM-10:30AM Meet-up 1
Our dependence on water

11AM-11:30AM Meet-up 2
To reduce, you need to measure

2:30PM-3PM Meet-up 3
Construction sites and discharges:
how can we reconcile them?

3:30PM-4PM Meet-up 4
Supplier relationships:
water in our procurement

9AM-5PM
Inspiration

Immersive space





© F. Albrecht

The Source

For this edition, the floor will be given to experts, innovative companies, and committed stakeholders. At the heart of the day, The Source will explore the challenges surrounding the protection of water and aquatic ecosystems, showcase innovative solutions and real-world experiences, and provide a space for inspiration.

Program

Morning

9AM-9:45AM *Conferences*

Opening & introduction

10AM-10:45AM *Round table*

**Water challenges:
Too much or too little water**

11AM-12AM *Pitches*

Innovative solutions pitches

Afternoon

2:30PM-3:15PM *Round table*

**Meeting water challenges:
proof through real projects**

3:40PM-3:55PM *Conference*

Awards ceremony

4PM-4:45PM *Conference*

Inspiring closing

4:45PM-5PM *Conference*

Closing words & thank you

Speakers

Moderator for the day



**Adeline
DESPRES**
Journalist

Join us from 9:00AM for the introduction and opening



**Anne-Valérie
CORNUAULT GOULARD**
Sustainable Development and
Transversal Innovation Director
Eiffage



**Esther
CRAUSER-DELBOURG**
Water economist,
Co-founder
& CEO
Water Wiser



**Jean
LAUNAY**
President
**French National Water
Committee**

Join us at 10:00AM for the panel discussion

“Excess or scarcity: which actions should be prioritized to address major water challenges?”



**Élodie
GALKO**
Managing Director
Adour-Garonne Water Agency



**Lykke
LEONARSEN**
Programme Director, Resilient &
Sustainable Urban Solutions
City of Copenhagen



**Marie-Christine
HUAU**
Director, Water & Urban Climate
Strategy
Véolia



**Stéphane
MARTINS**
Environmental Project Manager
Water Lead
Eiffage

From river basins to cities, our territories are facing two extremes: too much or too little water. Resource availability, water quality, infrastructure, and uses — how can we reconcile needs and constraints? This discussion will explore the right scales for action and how to turn diagnosis into concrete decisions.

Join us at 11:00AM for innovative solutions pitches

**MOLLUSCAN-
EYE**
Water quality
monitoring

SHAYP
Data
management

SOLMAX
Rainwater
pollution
management

URBASENSE
Irrigation and
infiltration
management of
green spaces

VERTUOSO
Pollution
prevention

**For more information, see the Small Rivers area, pages 19–25.*

Speakers

Join us at 2:30PM for the panel discussion
"Meeting water challenges: learning from real-world examples."



**Béatrice
ARBELOT-CHEVET**
Executive Director, Sustainable
Infrastructure & Territories
Artelia



**Vincent
GAGET**
Industrial Ecology Centers
Coordinator
SNCF Réseau



**Gabriel
HUMBERT**
Deputy Managing Director
Domial

Building on the morning's discussions, this panel highlights three concrete case studies from key stakeholders. Partnerships, trade-offs, innovations, results, and obstacles — between successes and setbacks, how can we overcome barriers and scale up solutions beyond the talk?

Join us at 3:40PM for the awards ceremony rewarding the best innovative solutions pitches

**JURY
PRIZE**

**AUDIENCE
FAVORITE**

Join us at 4:00PM for an inspiring closing session



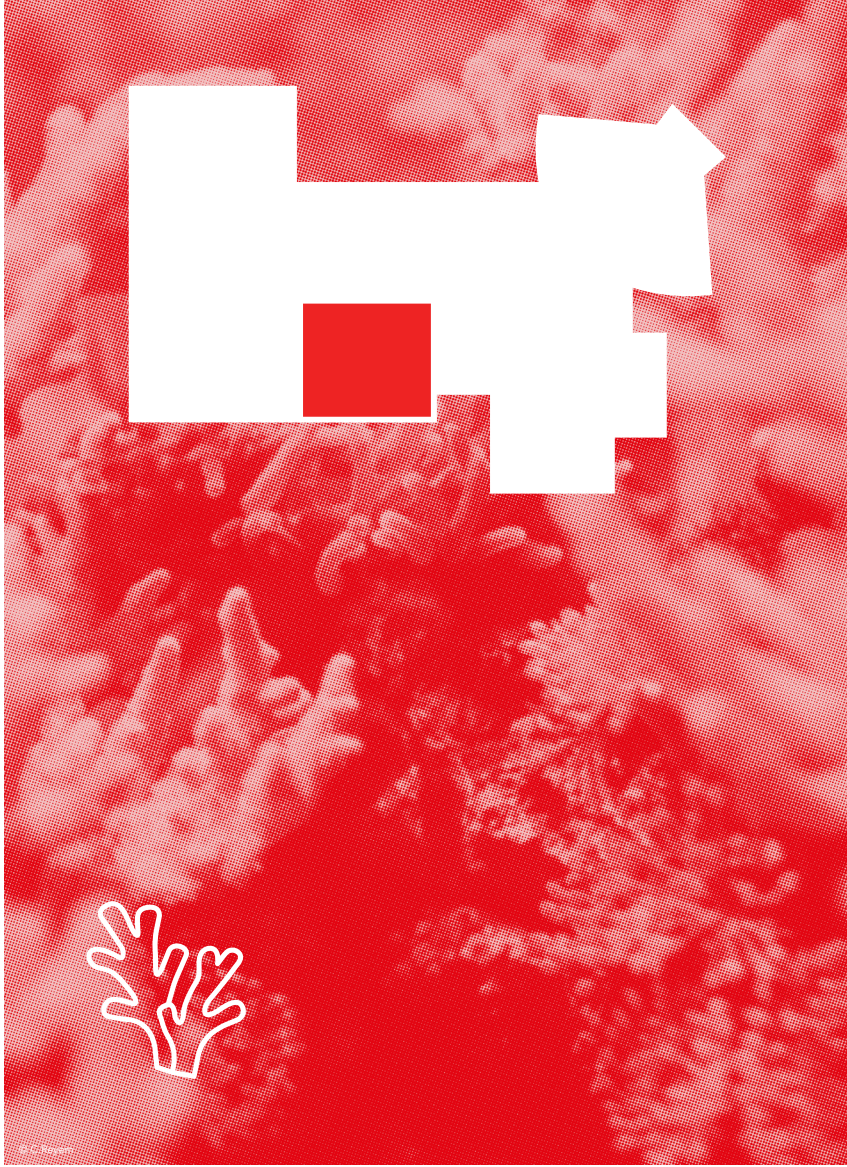
**Guillaume
NERY**
Professional freediver
two-time world champion, keynote
speaker

Join us at 4:45PM for the closing remarks



**Benoît
DE RUFFRAY**
Chairman & CEO
Eiffage





© C. Kreyer

The Reef

For those wishing to dive deeper into the discussions and take part in interactive formats, three series of workshops will offer opportunities to test their knowledge on water-related issues, collaborate on shared challenges, and even envision a future in 2080.

Program

Morning
10AM-10:45AM

Understanding the key issues

- 🌐 **Workshop 1: Water challenges by 2050 in France and around the world**

Afternoon
2:30PM-3:30PM

Foresight & design fiction

- 🕒 **Workshop 5: Meet in 2080: what will our cities and regions look like?**

Understanding the key issues

- 🕒 **Workshop 2: Do you know the diversity of links between water and the construction sector?**

Foresight & design fiction

- 🌐 **Workshop 6: Meet in 2080: what will our cities and regions look like?**

11AM-12AM

Collective intelligence

- 🕒 **Workshop 3: Greywater reuse in buildings: how can we remove barriers to scaling an innovative practice?**

Collective intelligence

- 🕒 **Workshop 4: How should we manage excess water at the territorial level?**

Workshops

Understanding the key issues

Workshop 1 🌿

Water challenges by 2050 in France and around the world

Come and discover, through an interactive quiz, how water demand and resources will evolve between now and 2050 in the context of climate change, in France and around the world.

This workshop is led by:



Simon FERRIERE

Energy & Climate Project Manager and co-author of the report "Water in 2050: serious tensions on ecosystems and uses".

Haut-commissariat à la Stratégie et au Plan

Workshop 2 🇫🇷

Do you know the diversity of links between water and the construction sector?

You think water mainly concerns the agri-food industry or energy production? Come and discover how much the construction industry depends on this resource for its work and the materials it uses, and how it can be a driver of change.

Collective intelligence

Workshop 3

Greywater reuse in buildings: how can we remove barriers to scaling an innovative practice?

You have been hearing about water recovery from sinks and showers for several years, but you still see too few projects coming to fruition? Come and discuss these innovations of the future with your peers.

Workshop 4

How should we manage excess water at the territorial level?

With climate change, extreme weather events are becoming increasingly frequent. Come and take a step back to look at these issues and discuss practical solutions that can be implemented to manage excess water across the territory.

Foresight & design fiction

Workshops 5 & 6

Meet in 2080: what will our cities and regions look like?

Too much water or too little — what will our regions look like in more than 50 years? Step into the future by crafting a narrative that explores how our cities and infrastructure will relate to water in the decades ahead. A unique foresight exercise that immerses you in a whole new world.



The Small Rivers

True to its traditional format, Sekoya is the perfect opportunity to discover tomorrow's sustainable solutions. Eleven companies will showcase their innovations on topics ranging from water quality and consumption monitoring to greywater recovery and pollution prevention equipment.

Program

All day
9AM-5PM Exchanges
Innovative solutions stands

Afternoon
1:30PM-2:15PM Fishbowl
Will technology save our water resources?

Innovative solutions stands

CACTILE

Rainwater management



Cactile transforms buildings into cactus! The company increases the rainwater storage capacity of buildings using tanks integrated into fences, facades, and roofs. Cactile promotes savings in water, energy (no pumps required), and land (no land acquisition). A control box also allows these systems to be used for rainfall management.

Area of operation: France

Date of creation: 2021

Contact: Jean-Baptiste LANDES

Founder and President

jb.landes3@cactile.fr

ENVIROPLUS

Cleaning tools without water



Enviroplus positions itself as the specialist in cleaning and maintenance solutions for professional building tools and finishing equipment, particularly those related to painting, plastering, and leveling. The company designs dedicated cleaning stations, such as the MODULOCLEAN® range with no liquid discharge.

Area of operation: Europe and Canada (Montreal, Quebec)

Date of creation: 2006

Contact: Thierry HATAT

Founding President

enviroplus@enviro-plus.eu

F-REG

Rainwater management



F-Reg is transforming urban water management with its autonomous hydrodynamic valves. These patented regulating valves use existing pipes as temporary storage areas to reduce peak flow and prevent stormwater runoff into the natural environment.

Area of operation: France
Date of creation: 2014
Contact: Emmanuel CURINIER
General Manager
e.curinier@f-reg.fr

IADYS

Pollution prevention



IADYS is a French start-up specializing in robotics and AI for the cleanup of aquatic environments. The Jellyfishbot and Mobile Oil Skimmer collect waste and hydrocarbons from the surface and perform bathymetric surveys as well as infrastructure inspections.

Area of operation: Worldwide
Date of creation: 2016
Contact: Thibaud BARROIS
Sales Manager
thibaud.barrois@iadys.com

Innovative solutions stands

MOLLUSCAN-EYE®

Water quality monitoring



MolluSCAN-eye® is revolutionizing water quality monitoring. Developed through research at the CNRS (French National Centre for Scientific Research), the solution uses connected mollusks to provide real-time water quality assessments. Their mission: to protect aquatic ecosystems and enable industries and institutions to access actionable environmental data.

Area of operation: Europe

Date of creation: 2023

Contact: Ludovic QUINAULT

CEO

ludovic.quinault@molluscan-eye.com



ODALIE

Greywater recycling



Odalie, a subsidiary of the Saur group, is reinventing water management in buildings. Its Aquapod® greywater treatment solution enables a 45% reduction in a building's water consumption, addressing the new constraints faced by local authorities and communities.

Area of operation: France

Date of creation: 2024

Contact: Francis MILWARD

Sales Director

francis.milward@odalie.eu



SHAYP

Data management

Shayp offers an IoT and SaaS solution using AI to monitor water consumption in buildings and detect leaks in real time. This patented technology enables significant water savings and reduced bills.

Area of operation: Europe
Date of creation: 2017
Contact: Grégoire DE HEMPTINNE
CEO
greg@shayp.com



SOLMAX

Rainwater pollution management

SOLMAX is a worldwide leader in high-performance geotextiles and geosynthetics. The company has launched OSMORIA®, a brand dedicated to aquatextiles designed to sustainably treat hydrocarbon pollution in stormwater during infiltration.

Area of operation: Worldwide
Date of creation: 1981
Contact: Alexandre GREGOIRE
Sales Manager France and Luxembourg
agregoire@solmax.com



Innovative solutions stands

URBASENSE

Irrigation and infiltration management of green spaces



Urbasense is a French company dedicated to urban agronomy and smart irrigation. Their solution combines IoT sensors, a digital platform, and agronomic expertise for soil-plant diagnostics.

Area of operation: Europe
Date of creation: 2015
Contact: Michaël FAYAUD
General Manager
michael.fayaud@urbasense.fr



VERTUOSO

Pollution prevention



Vertuoso develops solutions for urban stormwater management. Their treatment chamber with an infiltration drain retains waste, fine particles, and hydrocarbons while simultaneously replenishing groundwater. This infiltrating drainage system helps create the sponge city of tomorrow.

Area of operation: France
Date of creation: 2019
Contact: Romain GARCIN
Founder
contact@vertuoso.fr





WILLIE

Data management

Willie is a “plug & play” solution dedicated to industry that allows real-time collection of water intake, consumption and discharge data for greater water conservation (e.g., in one use case: -22% thanks to leak detection), compliance (partnership with DREAL, drought orders), savings and control of the impact on the resource.

Area of operation: France, Spain, Canada, Dubai

Date of creation: 2024

Contact: Vincent MENDES

CEO

vmendes@meetwillie.com

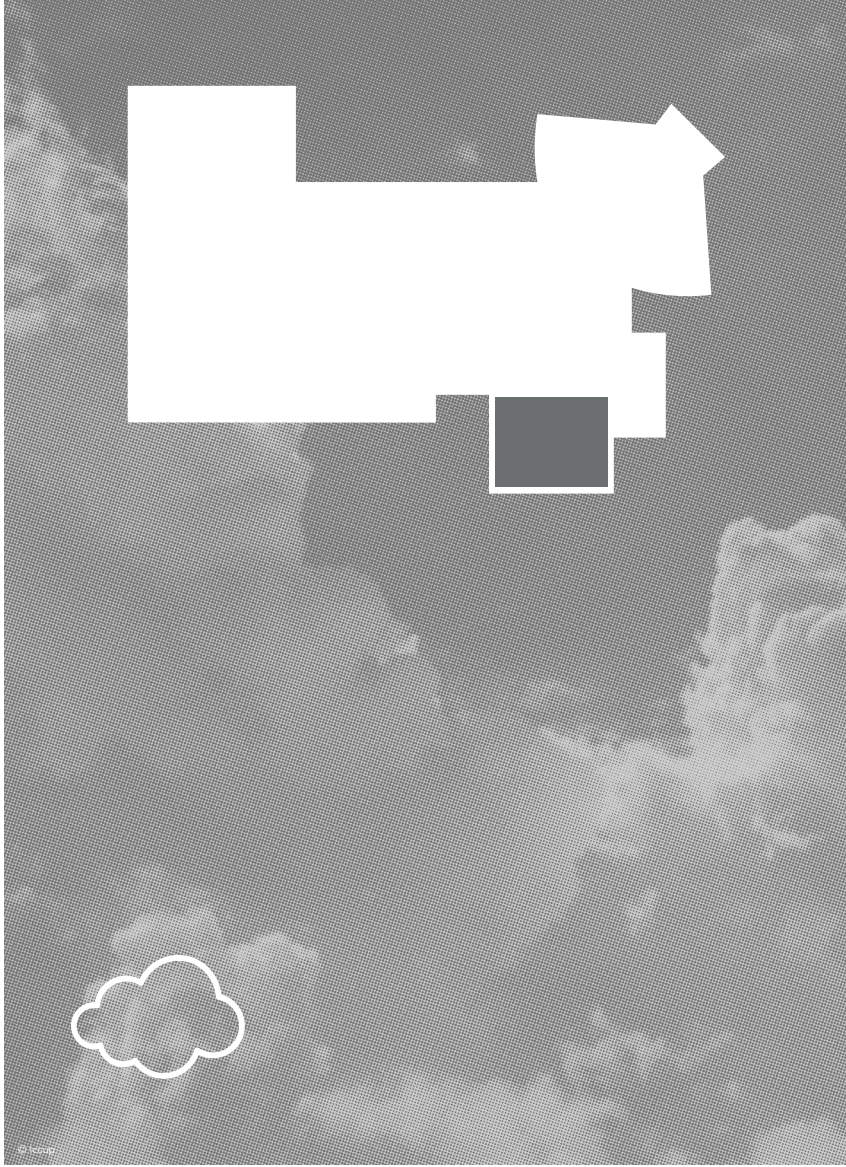
Fishbowl

Water is a shared resource that sparks many debates... what if you joined in too, contributing to the discussions that shape ideas and propose solutions? This large-scale debate, also known as a fishbowl, invites participants to reflect on a crucial question:

Will technology save our water resources?

How it works

A fishbowl is set up with 150 chairs. At the center of the discussion, 5 seats host 4 experts to kick off the debate, intentionally leaving one chair empty. This seat is for any participant who wishes to add their “drop” to the conversation — to ask questions, share experiences, or react. But be aware: when someone takes the empty seat, another must return to the audience... let the debate flow!



The Head in the Clouds

In this space, visitors can expect discovery and learning. A variety of self-guided formats are available to explore the challenges, sector impacts, and solutions: explanatory posters, a library of books, comics and expert reports, models, and a mural...

Program

All day
9AM-5PM Discovery & learning
Content exhibition



The Confluence

Having a piece of the question or a piece of the answer will be enough to come and exchange at The Confluence space! During the day, 4 meetings will allow participants who wish to do so to rely on collective intelligence by coming to discuss and share problems and solutions on a specific theme.

Program

Morning

10AM-10:30AM *Meet-up 1*

Our dependence on water

11AM-11:30AM *Meet-up 2*

**To reduce, you need to
measure**

Afternoon

2:30PM-3PM *Meet-up 3*

**Construction sites and
discharges: how can we
reconcile them?**

3:30PM-4PM *Meet-up 4*

**Supplier relationships:
water in our procurement**

Meet-up

Our dependence on water

Meet-up 1

To what extent do construction players and their clients depend on water availability?



Whether during the construction phase, to ensure the smooth running of a construction site or an industrial facility, or in the maintenance and servicing carried out during operations, water is at the heart of the system. These are all challenges for our sector that we must understand in order to address them.

To reduce, you need to measure

Meet-up 2

Measuring water consumption at company and territory levels is a strategic lever for change.



Monitoring water consumption is as much a regulatory issue as it is a management one for a company. Controlling data monitoring and reliability allows us to better understand the impact of our activities, facilitate consumption reduction and promote the actions implemented.

Construction sites and discharges: how can we reconcile them?

Meet-up 3

Water is essential on sites: how can we reduce our impact on water resources and natural environments?



Construction sites consume large amounts of water for their activities and can impact the surrounding natural environment through their waste discharge. Even with pollution prevention measures in place (heavy metals, hydrocarbons, etc.), there is still a risk of accidents, which could lead to the site polluting rivers and groundwater. But there are solutions for every risk!

Supplier relationships: water in our procurement

Meet-up 4

We are all someone's supplier and someone's customer: action is needed across the value chain. Purchasing and supplier relationships play a key role.



As with carbon, taking water into account will be a distinguishing factor for the entire value chain. How can water footprints be integrated into discussions, consultations and tenders?

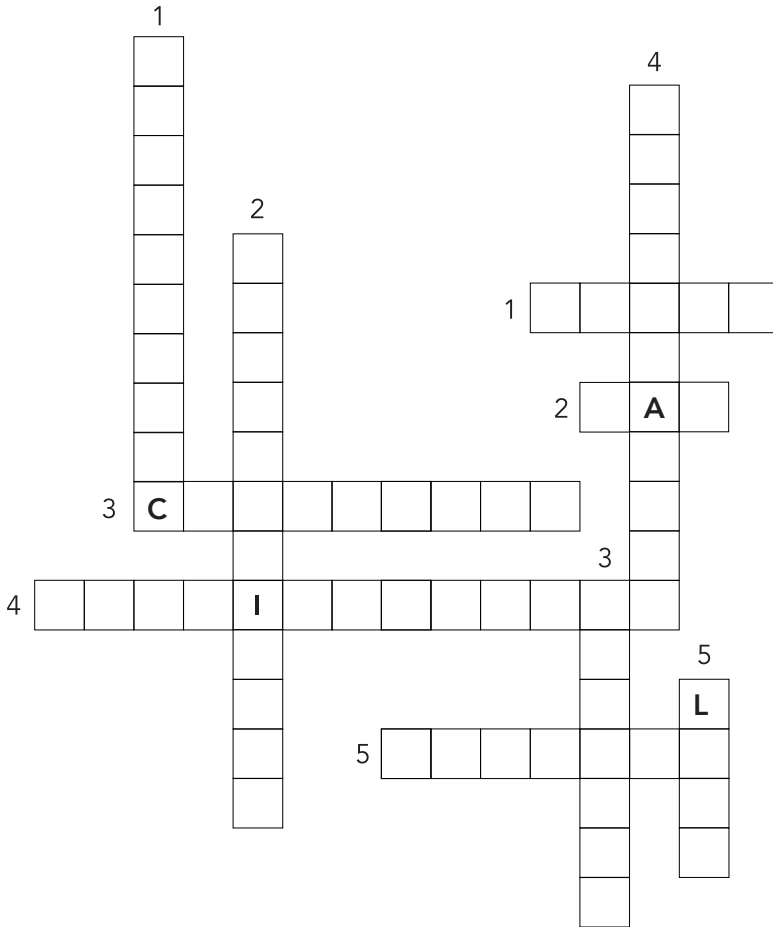


The Depths

This space offers a sensory pause in an information-packed day. Immersed in water and its ecosystems, this moment provides inspiration.

Program

All day
9AM-5PM Inspiration
Immersive space



Horizontal

1. Overflow of a large amount of water beyond its normal limits, over what is normally dry land.
2. Barrier constructed across a stream or river to impound water, creating a reservoir.
3. Outline where land meets the sea or a large body of water.
4. Water released from clouds in the form of rain, snow, or hail.
5. Rotating storm system with strong winds and a low-pressure center.

Vertical

1. Adjective of the cycle that involves the continuous circulation of water in the Earth-Atmosphere system.
2. Ability for fluids (gas or liquid) to flow through the media.
3. Spontaneous net movement of water across a selectively permeable membrane from an area of high-water concentration to an area of low water concentration.
4. Process by which a liquid turns into a gas without boiling.
5. Unintended escape of water from a container, pipe, or structure, often due to a crack, hole, or faulty seal.

Acknowledgements

Using innovation to promote the sustainability of our businesses is both an ambition and a must. Our businesses contribute to regional development, quality of life, and resilience. **Caring for the environment means caring for our regions.** To this end, our businesses are undergoing daily transformation.

I am convinced that it is by working together with the entire industry that we will meet the many challenges facing those who shape our regions.

I would like to express my sincere **thanks to the speakers** who, through the quality of their presentations and their commitment, have enlightened our thinking and inspire us to act and act better.

A big thank you also to you, **dear participants**, for your active presence and curiosity. Your commitment reflects a collective awareness and the promise of concrete and sustainable action.

My gratitude naturally extends to our **long-standing partners at Sekoya**. Their presence at this event is a testament to our valuable mutual trust.

This event is also the **result of collective effort**. I would like to acknowledge the commitment of the members of Eiffage's Sustainable Development and Transversal Innovation Department in organizing this day, as well as that of our partner, Spark Lab, which contributed to the development of this edition.

At Eiffage, we firmly believe that tomorrow's challenges must be tackled together, and Sekoya is a wonderful example of this.

We look forward to working with you again in the future!

Anne-Valérie CORNUAULT GOULARD

Sustainable Development and Transversal Innovation Director



Eiffage

Headquarters

3-7, place de l'Europe

78140 Vélizy-Villacoublay France

T. +33(0)1 34 65 89 89

www.eiffage.com