OUR AMBITION

To understand and significantly reduce the impact on soils and their artificialization

EIFFAGE

Exemplarity of our own sites and our project approach

1 **Understand** the impacts on soils and their artificialization

- Knowing the solutions to propose and best practices within the Group
- Contributing to updating references and solutions from the *«Act to reduce soil Artificialization»* internal guide

2 **Avoid and reduce** impacts on existing land (mitigation solutions)

- Question any new construction on agricultural and forested natural areas
- Make an effort to reduce the project's artificialization footprint and its impact on existing land
- Make an effort to reduce construction sites' footprints and mark existing land areas to be preserved

3 **Limit** the effects of artificialization (adaptation solutions)

- Promote alternative rainwater management and infiltration (vegetated ditchs, permeable pavements, etc.)
- Recreate living soils to bring nature back into the cities and territories
- Limit bare soils and quickly reseed them to prevent their depletion and the development of invasive exotic plant species

4 **Adapt** our activities to support communities in the European objective of net zero artificialization

- Develop construction on brownfields, renovation, rehabilitation, and building elevation
- Be proactive in de-artificialization and renaturing
- Train in ecological engineering and develop expertise in soil de-artificialization (remediation, soil rehabilitation/renaturation) ...