

Press release

Goyer launches renovation of the Tour Ariane's façades at Paris-La Défense

Goyer, an Eiffage subsidiary and the French leader in aluminium and glazed façades, has started work on renovating the façades of the Tour Ariane tower block in the La Défense business district on behalf of Euro Ariane SAS, a company represented by BauMont Real Estate Capital and Aquila Asset Management.

The project involves removal of existing façades, recovery of the materials yielded by the deconstruction process and the creation of a new skin, representing 23,320 sq. m. of façade and more than 2,240 blocks. The work on deconstructing the existing and fitting new façades is going ahead while the building is occupied, so all the requisite measures have been taken to curb any disruption to people nearby and the tower's occupants.

Tour Ariane was designed by architect Jean de Mailly and is one of the iconic buildings forming the business district's skyline. It has a floor area of 64,500 sq. m. and 41 floors, with six infrastructure levels. The Nouvelle AOM architectural agency came up with the concept for the renovation. The renovated façade will give the skyscraper a new identity while preserving the distinctive features of its original architecture. It will also deliver the highest level of thermal and acoustic performance.

To meet the building owner's goal of reducing the project's carbon footprint, Goyer proposed recovering materials from the deconstruction process. The plan is to recycle a hundred tonnes of aluminium from existing thermal shields and 220 tonnes of glass from the windows. Doing so will reduce carbon emissions by a total of 800 tonnes. Options for reusing the materials have also been explored, and 220 aluminium shields will be used in an artistic display in the tower's entrance hall.

The implementation studies have just begun. Following a prototyping phase to assess the most effective technical options and solutions, Goyer began preparing for the works by setting up platforms around the building. The removal of the existing façades began with the existing thermal shields being taken down, and fitting of the new skin will commence in September after the renovation of existing concrete.

Goyer has already been involved in a number of landmark projects at Paris-La Défense that have broken new technical and architectural ground, including several renovation projects such as the Grande Arche, the Landscape tower or the Latitude office building. In line with the approach taken by the Eiffage group, the company has put carbon footprint reductions at the forefront of its strategy. The search of solutions for recovering waste from the manufacturing process and façade removal are among the practical applications being pursued.



About Eiffage

Eiffage is one of Europe's leading construction and concessions companies. The Group's activities are organised around the following business lines: construction, real estate and urban development, civil engineering, metal, roads, energy systems and concessions. Thanks to the experience of its 76,300 employees, Eiffage generated revenue of €20.3 billion in 2022, of which 30% was outside France.

About Goyer

Goyer has been making façades since 1931 and has unique expertise in the design and installation of aluminium façades and glass exterior joinery. An Eiffage subsidiary, Goyer is a market leader in France with a modern and efficient manufacturing base enabling it to operate across the entire value chain for its products.

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