

Press release

Goyer is taking part in the third *Grande Exposition du Fabriqué en France*, 1–2 July at the Élysée Palace

Goyer, the Eiffage subsidiary and leading French specialist in the design, manufacturing and installation of bespoke façades, will be exhibiting at the third *Grande Exposition du Fabriqué en France* (Great Made in France Expo) organised by the French President's office to celebrate French expertise.

Driven by the desire to innovate, to go beyond current regulations and design the façades of tomorrow, Goyer was selected from almost 2,500 applications to present its new ecologically innovative façade concept – “Fairfaçade”. A prototype consisting of two façade blocks will be exhibited alongside solutions from 124 companies illustrating the huge wealth of French expertise.

Goyer has mobilised all its in-house technical know-how, along with recognised experts WIGWAM and the FCBA technological institute, to develop a solution that combines the most virtuous products (using biosourced or recycled materials) with ambitious goals in terms of energy performance ($U_{cw} < 1 \text{ W/m}^2\text{K}$), reduced carbon emissions (37% less Scope 1, 2 and 3 carbon) and eco-responsible design (94% recyclability). “Fairfaçade” was conceived, designed and manufactured to these specifications in Goyer's workshops in the Loir-et-Cher department.

Goyer is committed to always pushing further by offering future-oriented solutions within a sustainable purchasing framework, with support from committed, uniquely knowledgeable people. This innovative concept aligns perfectly with the Eiffage group's low-carbon strategy and greenhouse gas emissions targets.

The *Grande Exposition du Fabriqué en France* is an initiative from the French President's office. It transforms the gardens, salons and courtyard of the Élysée Palace into a showcase for a varied selection of French manufacturers from all departments and regions in mainland France and beyond. The everyday products, local specialities, industrial tools and flagship innovations on display are produced by companies of every size and representing every business sector. This year's event focuses closely on environmentally conscious, socially engaged initiatives that help protect French regional know-how and support local economies.

For more information on the *Grande Exposition du Fabriqué en France*:

<https://www.elysee.fr/emmanuel-macron/2023/06/14/grande-exposition-du-fabrique-en-france-lexcellence-tricolore-a-lelysee>



About Goyer

Goyer has been making façades since 1931 and has unique expertise in the design and installation of aluminium façades and glass exterior joinery. An Eiffage subsidiary, Goyer is a market leader in France with a modern and efficient manufacturing base enabling it to operate across the entire value chain for its products.

About Eiffage

Eiffage is one of Europe's leading construction and concessions companies. The Group's activities are organised around the following business lines: construction, real estate and urban development, civil engineering, metal, roads, energy and concessions. Thanks to the experience of more than 76,300 employees, Eiffage generated revenue of €20.3 billion in 2022, of which 30% was outside France.

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