

LOW-CARBON CHARTER

Being environmentally responsible, is about committing to the climate

Eiffage's ambition: to be the flagship actor in low-carbon construction

How?

- Measuring and reducing the carbon impact of our industries and of what we do
- Orientating the Group's innovation towards low carbon, internally and in open innovation
- Mobilising around low carbon: suppliers, sub-contractors, major customers, R&D partners
- Identifying and implementing methods, processes and alternative materials that enable a measurable avoidance of carbon



1 Accelerating the reduction of our internal emissions

- Proposing suitable eco-mobility solutions
- Optimising the energy consumption of industrial and tertiary activity
- Measuring and systematising best practice and steering reduction action plans
- Raising awareness of low-carbon issues in design, construction, operation, maintenance and end of life for projects

2 Innovating, internally and with our partners, to achieve effective decarbonated new solutions

- Developing partnerships with active public and private circles of progress
- Boosting the switch to low-carbon in purchasing, and challenging our suppliers on the issue
- Systematically integrating a low-carbon element into business offerings
- Financially supporting low-carbon innovation to encourage its adoption at industrial level
- Encouraging the involvement of all business partners in low-carbon innovation proposals

3 Being an agent of change by making our low-carbon offers widely available

- Developing comprehensive low-carbon offerings as an alternative to standard practices
- Supporting the introduction of local and organically sourced materials
- Pooling and distributing feedback on low-carbon projects
- Measuring and rewarding low-carbon performance